



# The Time is Now for RFID

RFID Solutions help address rising labor costs and labor shortages. RFID is the key technology to increase shipping accuracy, and collect all of the data you need to be collecting (regulations). Today's RFID technology is vastly improved and much less costly than it was years ago.

## Huge Labor Savings

RFID solves labor shortage and labor cost issues

## More Accurate Shipping

Ensure shipments are correct and sent to the right customer

## Better Traceability

Increase operations and efficiency with automated workflows

## RFID: Now More Affordable, More Impactful

It's time to see how RFID can impact your business

Many people had looked at RFID numerous years ago. The technology has vastly improved in the past 10 years to the point where the read range has increased 5x, and the reader cost has been cut in half. Best of all, RFID tag cost has been reduced by about 80%. Combine that with the fact warehousing has a 37% annual employee turnover rate, and RFID is looking better and better. Your labor is happier when technology helps them not make mistakes.

We can implement an RFID inventory tracking system for around \$10,000 to \$15,000. This includes a Zebra ZT411 printer, Zebra MC3300R RFID mobile reader, some RFID inventory software from RFID4U, and a few thousand dollars of RFID media.

<b>ROI ON RFID INVENTORY</b>	
<b>(Not the total ROI)</b>	
Initial RFID system cost	12000
monthly RFID media cost	720
monthly RFID solution cost	0
inventory hours saved	30
hourly burdened labor rate	50
monthly rfid inventory savings	1500
ROI time period in months	15.38462

“If you can pay for RFID with inventory savings, imagine the other savings you can have. What would error free shipping mean to your business? What would reducing the amount of time you spend looking for misplaced assets mean to your business? Help your people prevent errors without them having to manually scan the asset.”

## The Simple and Way to Manage SMB Inventory Assets with RFID

### 6 Key Advantages of RFID Technology:

**1. Game-Changing Automation:** RFID digitizes and automates your inventory and asset management, so you can do it all with far less labor and cost.

**2. Tracking in Motion:** RFID helps you track your inventory and assets as they move through your facilities, processes and supply chain.

**3. Real-Time Visibility:** With RFID, you can see into any process and all your inventory and assets with unprecedented data and insights.

**4. Pinpoint Locating:** RFID tracks the real-time or last-known location of your inventory and assets to an accuracy of within a few feet.

**5. Precise Accuracy:** RFID provides automated, digital and error-proofed tracking and locating with up to 99% or better accuracy.

**6. Cost-Effective Technology:** RFID offers proven ROI though double-digital labor and cost savings that are ideal for small- and medium-sized businesses.

### There are 6 ways RFID can help automate your work process:

**1. Automate your tracking and locating processes.**

Wirelessly identify, track and locate items without manual scans or labor-intensive processes.

**2. Eliminate manual and paper-based workflows.**

Digitize your processes, eliminate paper and use real-time data to automate your workflows.

**3. Get more done with less labor cost.**

Transform your operational efficiency by managing inventory and assets with a fraction of the time and effort.

**4. Minimize your labor requirements.**

Increase efficiency of your current workforce, so you can minimize the need to hire scarce labor.

**5. Achieve 100% supply chain traceability and visibility.**

Instantly know the location, status and quantity of inventory, materials, finished goods, shipments and more.

**6. Help your business grow and keep up with demand.**

RFID helps you manage your inventory more efficiently, so you can scale up, meet demand and grow your business.

